

Civic Centre/Canolfan Ddinesig
Newport/Casnewydd
South Wales/De Cymru
NP20 4UR

November 17th 2021

Dear Parent / Guardian,

Inappropriate Use of Social Media

Unfortunately, it has come to our attention that social media accounts have been set up on platforms such as TikTok, that are designed to look like official school accounts, to which pupils have been uploading short videos.

Recent incidents have involved inappropriate posts and videos being uploaded to such accounts that are offensive, discriminatory or defamatory. Such posts cause distress to others and may be illegal.

We would kindly request that you speak to your child / children and remind them of the dangers associated with the misuse of social media in this way and that activity of the kind described above could lead to serious consequences.


If the perpetrator of offensive content is found to be a pupil at a school within the Local authority, they will be dealt with according to that school's disciplinary policy and could be reported to the police for further action if appropriate.

You may also wish to check your children's devices / social media accounts to ensure any inappropriate videos, pictures or other content is deleted. Schools will continue to monitor social media channels including TikTok in future and will take action as and when appropriate.

Pupils should also be reminded that they are not permitted to film on school premises without prior permission of the school.

Thank you for your co-operation in this matter and let's work together to keep our children and young people safe online.

Yours sincerely,



Sarah Morgan, Chief Education Officer